

SUPERIOR SITE AWARD

The Superior Site Award will be presented to a SFSP or SSO sponsor and SITE representative that operated an open site that went above and beyond to gain and maintain participation at either a CONGREGATE OR NON-CONGREGATE meal site. In addition to implementing practices to gain participation, the length of site operation will also impact the points awarded. The award is open to all eligible sponsors operating an open congregate or non-congregate meals site. Sponsors and site representatives are encouraged to send in supporting documentation.

To apply for this award, please submit:

- **A slide presentation**, 3-5 slides, no more than 40 words per slide plus notes as needed.

These slides are your application! Make sure you address all of the criteria from the rubric in your slides. The presentation should demonstrate how the site utilized volunteers, activities provided at the site, and how the site was marketed and advertised. All this information should convey how your site gained and maintained participation throughout summer.

- **Bonus: Supporting Documentation.** Supporting documentation could include but is not limited to news clips about your program, social media posts, photos, testimonials and feedback from youth, outreach and promotion materials, community statements, State Agency feedback, special events, activities at meal sites, etc.

See the rubric on the next page for the distribution of points and additional guidance in preparing your materials for submission. Note: NCDPI will calculate the days of site operation based on the 2025 site application.

SUBMISSION INSTRUCTIONS: Please send the presentation and all attachments in ONE email to carolinahungerinitiative@unc.edu with the title “**2025 Summer Nutrition Champion Awards – Your Sponsor/Stakeholder Name**” in the subject line of the email. Label the documents and/or attachments with the title of the award you are entering and your sponsor/stakeholder title, Ex. “**Superior Site Award – Apple County Schools**”. See the awards overview page for additional info.

All nominations should be submitted no later than Tuesday, October 21 by 5 PM.

Awardees will be recognized at the November 2025 SummerPalooza! planning summits, and may be asked to make a short presentation at a SummerPalooza! Summit. Further information regarding the presentation content will be provided to awardees. The Summer Nutrition Champion nominees will be evaluated by an independent party outside of the NCDPI School Nutrition Staff. For questions, please email carolinahungerinitiative@unc.edu.

Thank you and good luck!



Superior Site Award Rubric

Presentation Components (up to 6 points)	0 points (Sponsor does not describe this topic)	1 point (Sponsor describes one example)	2 points (Sponsor describes two or more examples)	Total Points
Utilization of volunteers at site				
Activities provided at site				
Advertising or marketing of site				

Length of Site Operation (up to 6 points) NCDPI will provide this information	0 points	2 points	4 points	6 points
	Site operated 10 or less days	Site operated between 11 and 25 days	Site operated between 26 and 40 days	Site operated 41 days or more

Bonus: Supporting Documentation	0 points	1 point	2 points
Circle one	Sponsor does not provide any relevant supporting documentation	Sponsor provides one form of relevant supporting document	Sponsor provides two or more forms of relevant supporting documentation

Bonus: Community Partnerships (1 point)	Total points:	out of 15
Describe how you partnered with other organizations to expand your reach and impact		

