







Here comes **North Carolina** 

**Summer Meals** 

### **SUMMER PALOOZA 2025**





























# 10 Years of Musical Memories

































#### Verse:

It might seem crazy what I'm about to say Sunshine she's here, you can take a break I'm a hot air balloon that could go to space With the air, like I don't care baby by the way

#### **Chorus:**

Because I'm happy Clap along if you feel like a room without a roof Because I'm happy Clap along if you feel like happiness is the truth Because I'm happy Clap along if you know what happiness is to you Because I'm happy Clap along if you feel like that's what you wanna do



### **Happy - Pharrell**





























### 9 to 5 - Dolly Parton



#### Verse:

Tumble out of bed and I stumble to the kitchen

Pour myself a cup of ambition

And yawn and stretch and try to come to life

Jump in the shower and the blood starts pumpin'

Out on the street, the traffic starts jumpin' With folks like me on the job from nine to













#### Chorus:

Workin' nine to five, what a way to make a livin'

Barely gettin' by, it's all takin' and no givin' They just use your mind and they never give you credit

It's enough to drive you crazy if you let it Nine to five, for service and devotion You would think that I would deserve a fair promotion

Want to move ahead but the boss won't seem to let me

I swear sometimes that man is out to get me

**Mmmm** 

















### Old Town Road - Lil Nas X

#### Verse:

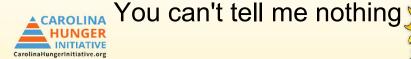
Yeah, I'm gonna take my horse to the old town road I'm gonna ride 'til I can't no more I'm gonna take my horse to the old town road I'm gonna ride (Kio, Kio) 'til I can't











#### Chorus:

I got the horses in the back
Horse tack is attached
Hat is matte black
Got the boots that's black to match
Riding on a horse, ha
You can whip your Porsche
I been in the valley
You ain't been up off the porch now
Can't nobody tell me nothing
You can't tell me nothing
Can't nobody tell me nothing













### **Sweet Caroline - Neil Diamond**

#### Verse:

Where it began
I can't begin to know when
But then I know it's growin' strong
Was in the spring
And spring became the summer
Who'd have believe you'd come along?







#### <u>Chorus:</u>

Hands
Touchin' hands
Reachin' out
Touching me, touchin' you

Touching me, touchin' you Sweet Caroline

Good times never seemed so good

I've been inclined

To believe they never would



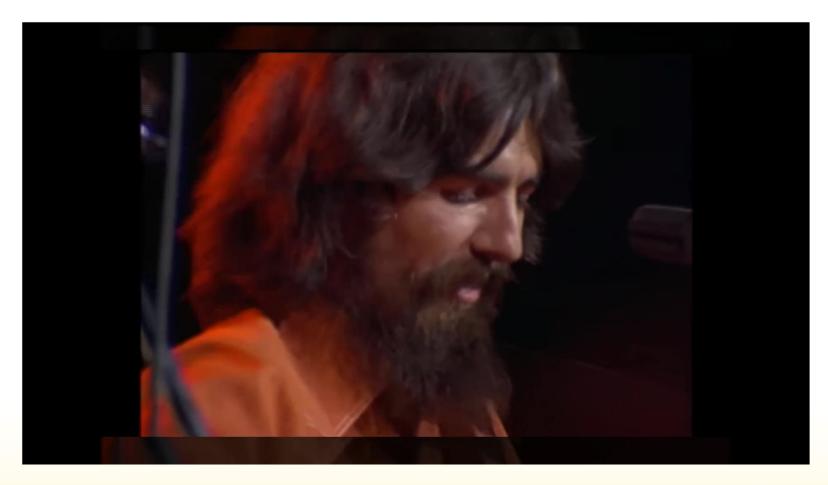






















#### Here Comes the Sun – The Beatles



Here comes the sun Here comes the sun And I say, it's all right

Little darling It's been a long, cold, lonely winter Little darling It feels like years since it's been here

Here comes the sun Here comes the sun And I say, it's all right









Little darling The smiles returning to their faces Little darling It seems like years since it's been here

Here comes the sun Here comes the sun And I say, it's all right













# **THANK YOU for SINGING!**



















# GREENSBORO TOWN HALL: COMMUNITY ENGAGEMENT

# Tamara Baker

Carolina Hunger Initiative and No Kid Hungry NC UNC Center for Health Promotion and Disease Prevention















### Town Hall – Colfax/Greensboro

- Host:
  - o Tamara Baker Carolina Hunger Initiative
- Panelists:
  - Nicole Caudill Director of Community Meals, TCK Providence, Second Harvest Food Bank of the Northwest
  - Patrice Baxter Director, Salvation Army Boys & Girls Club of Reidsville
  - Kayla Brown Youth Services Manager, YWCA of High Point











SNAPSHOT: TCK
Providence
2024
Summer
Nutrition
Program

Method of Meal Service: Non-Congregate and Congregate

Number of Meal Sites: 28 (including 1 NCM)

Number of Days Served: 53

Average Number of Days Served: 32

Average Daily Participation (July): 860

Type of Meals Served: Breakfasts and Lunches

Total Meals Served: 52,934











# Awards Recognition and Presentation

Lynne Privette and Jada Brown, NCDPI



























## Summer Nutrition Champion Awards



Farm to Summer



Going the Distance in Innovation



Rising Star



Rural Non-Congregate Innovation (NEW)



Superior Site













### Farm To Summer Award



The Farm to Summer Award recognizes Summer Nutrition Programs that implemented Farm to Summer initiatives in their programs including serving locally grown, caught or raised foods and conducting agricultural and nutritional education activities.

**Eligibility Requirements:** Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.













## Going the Distance in Innovation Award



The Going the Distance in Innovation Award honors returning Summer Food Service Program and Seamless Summer Option sponsors who implement innovative concepts and marketing strategies in their Summer Nutrition Programs to increase participation.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.













# Going the Distance in Innovation

Please congratulate the winners that will be present at SummerPalooza summits in Hickory and Greenville!

Iredell-Statesville Schools

Boys & Girls Clubs of the Coastal Plain

Boys & Girls Clubs of Wake County















## Rising Star Award



The Rising Star Award will be awarded to new Summer Nutrition Program sponsors who ran a superior first or second year of operation that included a menu with appealing, quality, nutritious meals, engaging, educations enrichment that promotes learning, fitness, and a healthy lifestyle, and strategies and/or partnerships to support participation.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.











# Rising Star

Please congratulate the winner that will be present at the SummerPalooza summit in Greenville!

#### **Boys & Girls Clubs of the Coastal Plain**















# Rural Non-Congregate Innovation Award



The Rural Non-Congregate Innovation Award honors returning Summer Food Service Program and Seamless Summer Option sponsors who implement innovative concepts and marketing strategies as part of one or more rural non-congregate meal sites.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.















# **Rural Non-Congregate Innovation**

















# Whiteville City Schools School Nutrition

27 Sites

9 non-congregate mobile1 non-congregate hybrid18 congregate

School Nutrition Non-congregate sites were predominantly low income apartments where children had limited transportation to access open sites. The sites were chosen because the location could provide meals to multiple children at a central location in a short amount of time, allowing us the opportunity to cover as many sites as possible.

This allowed school nutrition to maximize the number of children that could receive the meals.

### **School Nutrition Meals**

School Nutrition wanted to come up with a innovative way to reach our children in need. School Nutrition purchased a Food Truck with hot and cold holding, hand washing station, lights, service counter and service window and powered with a generator.







# Meal Service

Non-congregate mobile sites were provided a hot meal and snack Monday-Thursday by our food truck, On Thursday the child also received a bundle with shelf stable meals (lunch and snack) for Friday, Saturday and Sunday. School Nutrition had a 3 week cycle menu for the











The School Nutrition
Food Truck was
featured in an
article in the local
News paper.

A representative for the Carolina Hunger Initiative visited our program this summer. She went out on the non congregate route and took pictures and made several videos.

The News Reporter + Toesday, May 3, 2022 - 3A

#### 'Making a difference with every meal' City schools to use food truck for summer meals

By Joseph William

"There's a lot of kids out ther especially during the summer, th do not have the opportunity to ea says Waiteville City Schools Scho Nutrition Services (SNS) Direct Jamesia Gentry

To combat this ongoing issue the school district has pooled a sources to purchase a food true. The vehicle will be used to be autritious meals directly to school the summer.

The 2020 Ford Transit Cutow van cost \$194.000 and was fund by allocations from the School Nertition Services and Elementa and Secondary Schools Emergen Felief funding The box portion w designed by Charlotte based for track manufacturing company 8 on Wheels.

on wheen,
Gentry expects that the vehi
will take only two people to opera
but more stuff may accompany to team depending on how many peo

are to be served at a green site.
Even though SNS has been
faring its Summer Food Serv
Program since 2009, this new eshwell make it easier? to get foot
where it ought to go and will
sure a lot better quality and grotermeratures for food. "calif foot
termeratures for food," calif foot

thereasing access
and ensuring quality
While SNS had been conside
purchasing such a vehicle for a
time, the COVID 19 pandemic se

as further motivation, explained Gentry.
Unlike previous vehicles that had been used, this model is outsitted with specially designed storage facilities that can keep but fiseds but and cold foods cold. This will not only realse for better quality mesis for school age children, but will also for school age children, but will also



SNS Director Jamesie Gentry stand beside the newly acquired School Nutrition Services food truck.

With concerns about how to safely distribute food to school children as well as usual summer program attenties during quarnetine, staff had to physically transport food into the communities themselves.

che the communities themselves.

However, mostle had to be transserved ever long distances in webred cless that were not designed for food
storage. If cold foods got above a
certain temperature or if hot foods
got below a certain temperature,
they would have to be thrown away
That won't be an issue with this

would have to be thrown using at work to an issue with this is add centry. He can be compared to the control of the control of

officials statewide overage diruck nationwide average are en Columbus Cou as well to be in an espec r of the position when it

reation Department, has partmered with the Surman Fleed Services Program since its inception and is an enthasisatic supperior of the pengram. "Having free, bot, sutritional meaks with fresh vegitables and flux or shelf-stable snacks for all children

is such a great about for (county' the such chronic food insecurity is a with increased risks of an with increased risks of an blimbles County ing to the neugroul Feedice, 20.1% of children in a mile, 20.1%

That's why says Gentry, "Every meal makes a difference."

the in June.

Gentry says that for people is and younger, meals will not consumpting. Anyone 19 and older who would like to have a meal can not seem to be a seem of the consumption of

brum of The program offers a variety of a County options for breakfast, bunch, dinner inties in and a seark.

Organizations can screenia up to o meals a day of any combination the four mentioned above, with exception of lunch and dinner cause they are the same meals,

In addition to the new food trus service, the Stammer Food Servi Program will be resurning its use on site services at each of the for campuses in the Whiteville Ci

Essemples of lose different by the program include banana bread jules and milk for breathart; tolore spaghetti, yellow ourn, raintins and milk for lunch and dinner; and peant butter, graham crackers and fruit julce for a snack. (Access the videos and pictures from the visit)

https://adminliveunc.sharepoint.com/:f:/r/sites/CarolinaHungerInitia tive/Shared%20Documents/General/Summer%20Meals/Photos/Summer%202024%20Non-

Congregate%20Sites/Whiteville%20City%20Schools%207.18.24?csf= 1&web=1&e=l07U2g

#### Whiteville City Schools **Summer Food Service Program 2024**

With summer right around the corner, it's time to think about keeping children eating healthy while school is out. Whiteville City Schools provides free meals to children during the summer. Each year, the U.S. Department of Agriculture partners with local organizations like Whiteville City Schools to provide free meals to children when school is out for the summer. Any child under the age 18 may come and eat.

AVAILABLE TO: All children between the ages of 1 year and 18 years of age who go to an approved open site during meal service times.

#### SUMMER LOCATIONS:

WALK-IN SITES: Meals will be served

EDGEWOOD ELEMENTARY -- Monday-Thursday-June 17-August 1, 2024 (Closed July 1-4, 2024)

TIMES: 7:30 a.m.-9:00 a.m. (breakfast) -- 11:00 p.m.-12:30 p.m. (lunch)

MOBILE STOPS: GRAB AND GO!!!!

MEALS WILL BE SERVED - MONDAY-THURSDAY - JUNE 17, 2024-AUGUST 1, 2024 (Not operating July 1-4, 2024

WHITEVILLE HOUSING - 1:05 pm HOLIDAY MOTEL - 10:15 am COVEY RUN - 10:25 am COPPERSTONE - 1:30 pm KENT PLACE - 10:45 am SAWMILL - 1:45 pm

BROOKBERRY APTS - 12:45 pm

School Nutrition will be offering mobile meals at locations near you. The locations will be posted on the Whiteville City Schools School Nutrition website with approximate arrival times.

BECOME AN OPEN FEEDING SITE: Your community building or place of faith could become a feeding site. Sites are the physical locations were food is served. Each site location must work with the Summer Food Service Program Sponsor, Whiteville City Schools.

#### POTENTIAL SUMMER FOOD SERVICE SITES:

1. Recreational Programs 4. Whiteville City School Cafeterias 2. Community summer programs and events 5. Enrichment programs

3. Bible schools

MEALS: Breakfast, lunch, dinner, and/or snack: nutritionally balanced meals are served at no cost to children.

FOOD THAT'S IN

WHEN SCHOOL IS OUT!

PARTICIPANT TRAINING: One-hour training sessions offered on multiple dates, locations and ongoing throughout the SFSP operation dates TBD.

Contact: Whiteville City Schools Nutrition Services

School Nutrition Director: Jamesie Gentry - 910-641-6429

School Nutrition Supervisor: Patricia Slater - 910-641-6430

107 West Walter Street, Whiteville, NC 28472

USDA is an equal opportunity provider and employe

WCS-School Nutrition worked hard to spread the word. We ran advertisements in the local paper, distributed posters and flyers, and posted sites on School **Nutrition Website** 







# Rural Non-Congregate Innovation

Please congratulate the winners that will be present at all three SummerPalooza summits!

Beaufort County Schools
Elizabeth City-Pasquotank Public Schools
Transylvania County Schools
Whiteville City Schools
YMCA of Southeastern NC















## Superior Site



The Superior Site Award honors an SFSP or SSO Sponsor and site representative that operated an open site that went above and beyond to gain and maintain participation from the children and local community.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.













# Superior Site

Please congratulate the winner that will be present at the SummerPalooza summit in Greenville!

#### YMCA of Southeastern NC















### Turnip the Beet Award



#### Who is eligible and how do they apply?

- •All Summer Meal Programs sponsors in good standing may be eligible
- •The nomination must include a completed Nomination Form and a detailed one-month menu. The Nomination Form is available on the USDA-sponsored **Turnip the Beet** webpage https://www.fns.usda.gov/sfsp/turnip-the-beet.

#### How are nominations evaluated?

•Nominations must clearly illustrate how the meals are appetizing, appealing, and nutritious. The Nomination Form includes short-answer questions and menu criteria based on the Dietary Guidelines for Americans. The criteria include serving local foods, a variety of vegetables and fruit, whole grains, and low-fat and fat-free milk.

#### What are the prizes?

•Three award levels are available: gold; silver; and bronze. All winners will receive a certificate and will be featured on the **Turnip the Beet** webpage.



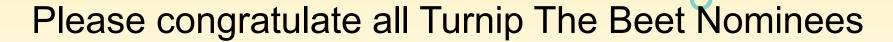












Beaufort County Schools
Catawba County Schools
Elizabeth City-Pasquotank Public Schools
Halifax County Schools

Boys & Girls Clubs of Wake County Food Bank of Central and Eastern NC YMCA of Southeastern NC















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# Summer Nutrition Program County Profiles

Jessica Soldavini, PhD, MPH, RD, LDN
Carolina Hunger Initiative and No Kid Hungry NC
UNC Center for Health Promotion and Disease Prevention
Department of Nutrition, Gillings School of Global Public Health













# Overview of 2024 Summer Nutrition County Profiles

- Brief overview of SUN Programs
  - SUN Meals, SUN Meals To-Go, and SUN Bucks
- Highlights from previous summer
- Profile for each county and statewide
- Based on meal claims data submitted to NC DPI and SUN Bucks Statistics from NC DHHS
- Available at: <a href="https://summermeals4nckids.org/county-profiles/">https://summermeals4nckids.org/county-profiles/</a>



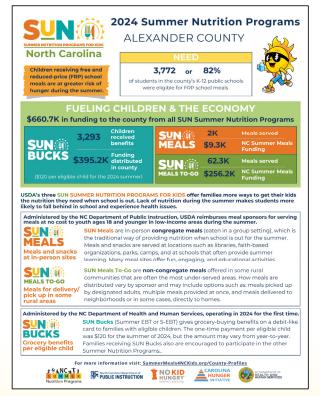


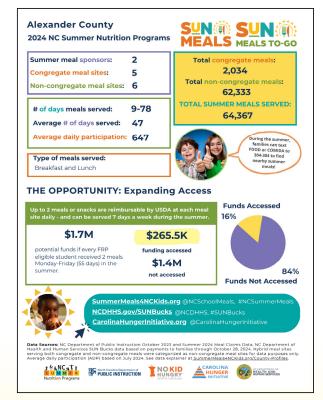






### New Profile Design for 2024!





https://summermeals4nckids.org/county-profiles/













# NC Summer 2024: Statewide Highlights













# How many summer meals were served in NC during summer 2024?













### 4.2 Million!





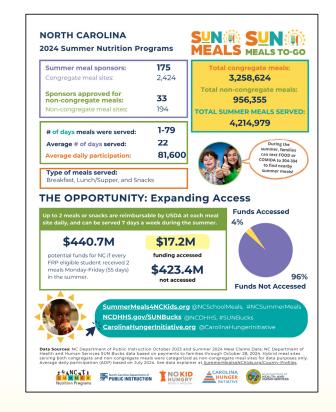






### Statewide Profile





#### https://summermeals4nckids.org/county-profiles/











### Sponsors and Sites

### 175 sponsors

- 139 SFA sponsors
  - 111 of the 115 traditional public school districts
- 36 community sponsors
- 33 served NCM meals

### • 2,618 sites

- 2,424 congregate
- 194 NCM/hybrid













### Serving Days

- Congregate meal sites served meals an average of 21 days
  - Ranged from 1 to 59 days
- NCM/Hybrid sites served meals an average of 39 days
  - Ranged from 4 to 79 days
- Overall average number of serving days across all sites was 22











### Meals Served – 4.2 Million Total Meals!

Meal	Congregate	NCM/Hybrid	Total
Breakfast	1,157,923	436,493	1,594,416
Lunch	1,877,536	501,757	2,379,293
Snacks	188,860	18,105	206,965
Supper	34,305	0	34,305
Total	3,258,624	956,355	4,214,979

23% of meals were served through NCM/Hybrid sites, which made up 7% of total sites











### Growth Compared with Summer 2023

- Overall growth
  - 5% increase in number of sites
    - 2,618 in 2024 vs 2,492 in 2023
  - 8% increase in number of meals served
    - 4.2M in 2024 vs 3.9M in 2023
- NCM growth
  - 288% increase in number of NCM/hybrid sites
    - 194 in 2024 vs 50 in 2023
  - 662% increase in number of meals served through NCM/hybrid sites
    - 956.4K in 2024 vs 125.4K in 2023















## Average Daily Participation



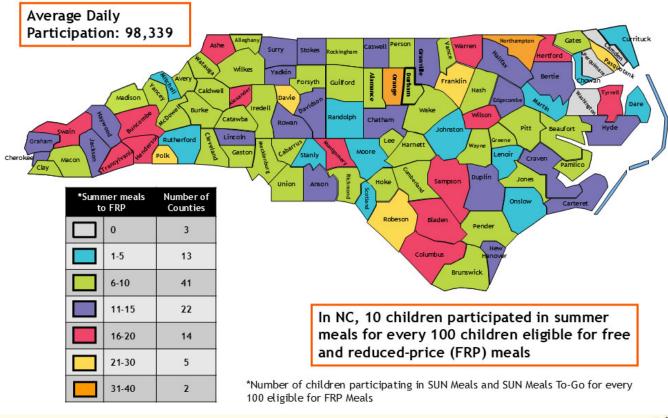








### June 2024 Participation in North Carolina SUN Meals and SUN Meals To-Go





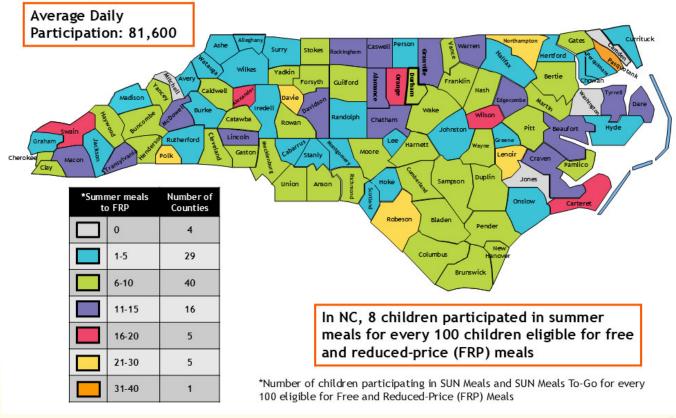








### July 2024 Participation in North Carolina SUN Meals and SUN Meals To-Go





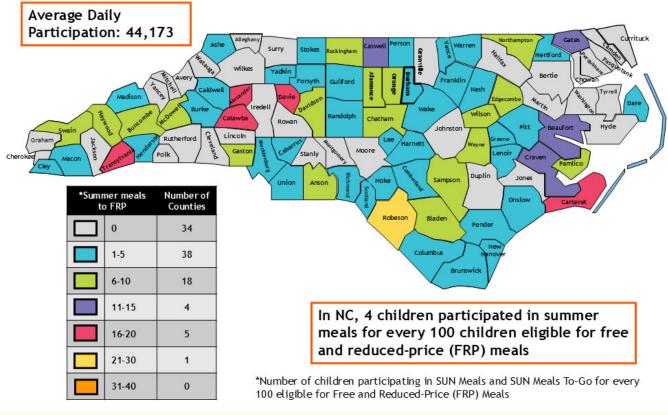








### August 2024 Participation in North Carolina SUN Meals and SUN Meals To-Go















### Federal Reimbursement







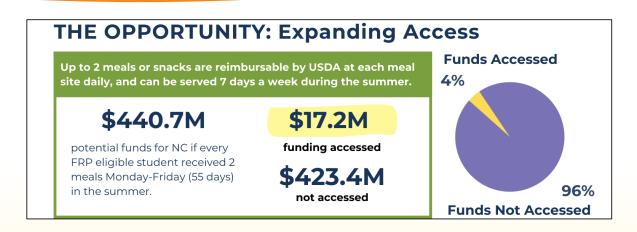




### Federal Reimbursement

**12% increase in federal funds accessed compared with 2023** In Summer 2023, \$15.3 million in federal funding was accessed.

- Congregate Meal Sites
  - \$13.4M
- NCM/Hybrid Sites
  - 3.8M















# Examples of Ways to Use County Profiles











### Highlight Program Successes

- Share on social media
- Post on school district or organization website
- Mention data in media articles, TV or radio interviews, etc.
- Include data in press releases or marketing materials
- Share at staff meetings
- Share with local leaders, VIPs, partners, and managers for meal sites











### **Grant Applications and Donors**

- Include data in grant applications
- Provide to potential donors
- Share profile with funders/donors to highlight successes











### Advocacy

- Share county profiles/use data as talking points when advocating for your program/SUN Programs
  - Number sponsors/sites/serving days
  - Number of meals served
  - Number of children reached
  - Federal funding available/accessed
  - Highlight successes and areas for growth













### Coming Soon! SUN Meals To-Go Meal Kits











### SUN Meals To-Go Meal Kit Resources

- Sample menus
- Recipe cards
- Food safety instructions
- Menu template with packing list & quantity recipes for operators
- Sign templates











### Logo Ideas



























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### **Procurement Reminders**

Ivy Early, NCDPI

























# Participant Feedback and Questions























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# Summer Giveaways and Wrap-Up















### **End-of-Day Prizes**

(To take home today)

- 1. Foldable 10'x10' Tent
- 2. Grommet <u>banner</u> & bungee cords (3)
- 3. Folding utility wagon
- 4. SUN branded 2'x2' vehicle magnets (3)
- 5. SUN branded pinnies (9)
- 6. SUN visor and SUN hat
- 7. Neck fans-pack of 2 (2)
- 8. Cooling towels-pack of 8
- 9. 64oz insulated water jug (2)
- 10. "Sunny" inflatable costume



























### **Evaluation**

- 1. Open camera app on phone or device
- 2. Point camera at QR code to the right  $\rightarrow$  (and hold still!)
- 3. Tap on URL that appears on screen
- 4. Complete survey that opens in your device's web browser
- 5. Make sure to hit "Submit" at the end!
- 6. Enter info carefully the certificate will be sent to the email you specify













### **Non-Discrimination Statement**

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To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <a href="https://www.usda.gov/sites/default/files/documents/ad-3027.pdf">https://www.usda.gov/sites/default/files/documents/ad-3027.pdf</a>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

#### 1.mail:

U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410; or

#### 2.fax:

(833) 256-1665 or (202) 690-7442; or

#### 3.email:

Program.Intake@usda.gov

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