

Morning Session



Here comes
the **SUN**



North Carolina
Summer Meals

SUMMER PALOOZA 2025



Meet our Summer Team

Lynne Privette

Nutrition Compliance Specialist
Summer and Special Nutrition Programs
NCDPI Office of School Nutrition



Meet our Summer Team

Jada Brown

Nutrition Compliance Specialist
Summer and Special Nutrition Programs
NCDPI Office of School Nutrition



Meet our Summer Team

Ivy Early

Consultant

Summer and Special Nutrition Programs

NCDPI Office of School Nutrition



Meet our Summer Team

Torra Walker

Administrative Specialist
Summer and Special Nutrition Programs
NCDPI Office of School Nutrition



Meet our Partners

Tamara Baker

Project and Communications
Director

Carolina Hunger Initiative



Meet our Partners

Dr. Jessica Soldavini

Research Specialist

Carolina Hunger Initiative



Meet our Partners

Jana Saur

Program Specialist
Carolina Hunger Initiative



Meet our Partners

Thompson Bertschy

Program Specialist

Carolina Hunger Initiative





Overview of Summer Nutrition Programs

Lynne Privette RD, LDN
NC Department of Public Instruction
Office of School Nutrition





SummerPalooza 2024



A Year Ago...

Last year at SummerPalooza, we proposed the following for 2024:

- ✓ Focus Groups
- ✓ Explore an alternative Administrative Review structure
- ✓ USDA Waiver Requests
- ✓ Quick Bytes and Webinars
- ✗ Document Library
- ✓ VCA

Financially Viable (V), Administratively Capable (C), Fiscal Accountability (A)

A Glimpse Into Summer 2024

Non-Congregate Meals: USDA released their IFR for NCM, and you answered!
33 Sponsors were approved to operate NCM

Administrative Reviews: CNR completed 41 Administrative Review for the SFSP, and the NCDPI Summer Team completed an additional 11 modified ARs

The Summer meals mascot Ray F. Sun visited 11 locations this summer in less than 2 months with help from our CHI partners

Unanticipated School Closures: As of Nov 15, this year saw an unprecedented series of unanticipated closures, peaking with the effects of Hurricane Helene in late September that resulted in SFSP meals for 19 SFAs in Sept-Nov. USDA granted waivers for many allowances to provide immediate support

Here Comes the Sun

The Summer Team is excited for 2025:

Continue to refine policies and programs
Streamline the SN Technology System
Finish the rollout of Document Library
Provide support to SFAs and Non-Profits for summer programs
Implement the first year of nTIG - Technology Innovation Grant

In addition, we will have...

A New Director and Assistant Director of School Nutrition
A New Section Chief for Outreach and Promotion

2024-2025 Year at a Glance

NOVEMBER–DECEMBER

- Attend a SummerPalooza! event to energize and begin preparations for summer 2025
- Work on budget, menu, and staff planning for the upcoming summer
- Potential sponsors: submit a SFSP PreScreen application on the NCDPI website
- Utilizing the NC Capacity Builder, begin exploring the potential for additional meal sites
- Research potential non-congregate meal sites if desired, checking rural status and eligibility
- SFA Sponsors: Complete the Statement of Intent and obtain required signatures

The YAG has important items to remember for summer, divided by month. Use it to help plan your program and stay organized!




NOVEMBER–DECEMBER

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- Work on budget, menu, and staff planning for the upcoming summer
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- Utilizing the NC Capacity Builder, begin exploring the potential for additional meal sites
- Research potential non-congregate meal sites if desired, checking rural status and eligibility
- SFA Sponsors: Complete the Statement of Intent and obtain required signatures

JANUARY

- Determine the individuals in your organization to complete the R.A.C.E. Online course, Eat and Learn NC. This course is mandatory for all SFSP sponsors.
- New Sponsors: Complete and submit documentation for the pre-qualification process and begin your summer meals application
- Returning Sponsors: Begin your summer meals application
- NCM Sponsors: Review documents, submit NCM Interest Form, and enter NCM sites into survey

FEBRUARY

- At least two administrative staff complete the R.A.C.E. Online course. Deadline is February 28.
- If invited, register for R.A.C.E. Live training events to prepare for an Administrative Review
- Continue the procurement process: obtain quotes or prepare an Invitation For Bid (IFB)
- Continue working on your summer meals application. Deadline is March 1
- NCM Sponsors: Develop Integrity Plan (IP) and staff/site training

MARCH

- March 1: Completed summer meals application due
- SFA Letter of Intent submission deadline
- NCM Sponsors: Continuing working on NCM documents to submit
- Finalize procurement contract with vendors or distributors
- Review corrections required for the SFSP application. Re-submit for approval
- Register for R.A.C.E. Live if your organization is on the Administrative Review (AR) Schedule.

APRIL

- Confirm meal production and delivery plans
- Conduct meal site, administrative, and staff trainings
- Begin pre-operational site visits for new or problematic meal sites

MAY

- Ensure the application packet and all sites are approved prior to operation
- Complete staff training for site staff, volunteers, and operational and administrative staff
- Complete the beginning inventory prior to summer operations

JUNE

- June 10: May claim submission deadline
- Complete the beginning inventory prior to summer operations, if not done in May

JULY

- July 10: June claim submission deadline
- Finalize plans and hold activities during Farm to Summer week

AUGUST

- August 10: July claims submission deadline
- Complete ending inventory
- Prepare your summer meals sites for a transition to CACFP At-Risk After-school Meals if applicable

SEPTEMBER

- September 10: August claim submission deadline
- Turnip the Beet Award Nominations due
- Conduct a program evaluation
- Sponsors not operating last year: Submit a PreScreen application on the NCDPI website

OCTOBER

- Register for a SummerPalooza! event near you
- Identify unserved or underserved areas for potential new sites. Use online mapping tools to assist in this process
- Develop goals and strategies for next summer

CACFP = Child and Adult Care Food Program
 NCDPI = North Carolina Department of Public Instruction
 NCM = Non-Congregate Meals
 R.A.C.E. = Required Annual Continuing Education
 SFA = School Food Authority
 SFSP = Summer Food Service Program



This institution is an equal opportunity provider.

- Review corrections required for the SFSP application. Re-submit for approval
 - NCM Sponsors: Submit NCM documents for approval. If May start date, submit NCM Application by 4/1; if June start date, submit NCM Application by 4/15.
 - Attend R.A.C.E. Live if your organization is on the Administrative Review schedule for summer 2025
- During Program Operations (May–August)**
- Complete Ethnic/Racial information for all meal sites
 - Complete all required monitoring forms and visits
 - Update online application and site applications as needed



WELCOME

Tamara Baker

Carolina Hunger Initiative and No Kid Hungry NC
UNC Center for Health Promotion and Disease Prevention





CarolinaHungerInitiative.org



We partner with school systems, state agencies, community organizations, local businesses, and more to expand access to healthy meals year-round for North Carolinians.



OUR FOCUS



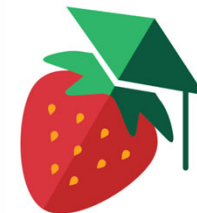
NC SNAP-ED



**School Meals
FOR ALL NC**



**NO KID
HUNGRY®**



**NC COLLEGE
FOOD
BENEFITS**

NCCollegeFoodBenefits.org

**SUN
BUCKS**

**Grocery money
per eligible child**



**REGISTER
TODAY!**

**2025
NC Child Hunger Leaders Conference**

**Tuesday, February 25, 2025
Chapel Hill, NC**



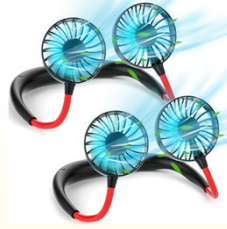
CarolinaHungerInitiative.org/Register



End-of-Day Prizes

(To take home today)

1. Foldable 10'x10' Tent
2. Grommet banner & bungee cords (3)
3. Folding utility wagon
4. SUN branded 2'x2' vehicle magnets (3)
5. SUN branded pinnies (9)
6. SUN visor and SUN hat
7. Neck fans-pack of 2 (2)
8. Cooling towels-pack of 8
9. 64oz insulated water jug (2)
10. "Sunny" inflatable costume





Welcome to the **NEW** Summer Meals

Tamara Baker, CHI and Lynne Privette, NCDPI



NEW!



Here comes
the **SUN**
North Carolina
Summer Meals

SUN BRANDING

Tamara Baker

Carolina Hunger Initiative and No Kid Hungry NC
UNC Center for Health Promotion and Disease Prevention



NEW USDA SUN BRANDING



SUN 
MEALS

Meals and snacks
at in-person sites

SUN 
MEALS TO-GO

Meals for
delivery/pick up in
some rural areas


SUN 
BUCKS

Grocery benefits
per eligible child



First Year Impact in North Carolina

FUELING CHILDREN & THE ECONOMY

\$147M in funding to NC from all SUN Summer Nutrition Programs

	1.1M	Children received benefits
	\$129.7M	Funding distributed in NC

(\$120 per eligible child for the 2024 summer)

	3.3M	Meals served
	\$13.4M	NC Summer Meal Funding
	956.4K	Meals served
	\$3.8M	NC Summer Meal Funding



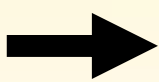
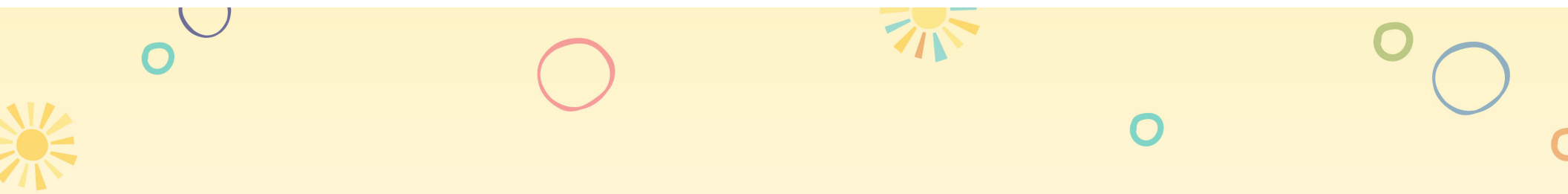
NEED
<p>Almost 1 Million or 70% of students in North Carolina's K-12 public schools were eligible for FRP school meals</p>

Administered by the NC Department of Health and Human Services, operating in 2024 for the first time.



Grocery benefits per eligible child

SUN Bucks (Summer EBT or S-EBT) gives grocery-buying benefits on a debit-like card to families with eligible children. The one-time payment per eligible child was \$120 for the summer of 2024, but the amount may vary from year-to-year. Families receiving SUN Bucks also are encouraged to participate in the other Summer Nutrition Programs..



Nutrition Programs

North Carolina Department of Public Instruction

Nutrition Programs

North Carolina Department of Public Instruction



Primary



Orange

RGB 231/117/37
CMYK 6/66/100/0
Hex #e67525

Banana

RGB 254/190/16
CMYK 1/27/99/0
Hex #febe10

Ocean

RGB 0/164/164
CMYK 77/14/39/0
Hex #00a4a4

Avocado

RGB 122/159/62
CMYK 58/20/100/3
Hex #7a9f3e

SUN Programs Style Guide

<https://www.fns.usda.gov/sun/style-guide>

- Download all USDA SUN Program logos
- See color options
- View correct ways to use logos
- And much more!

Secondary



Kiwi
RGB 187/214/69
CMYK 31/0/91/0
Hex #bbd645



Plum
RGB 63/64/140
CMYK 91/89/10/1
Hex #3f408c



Tomato
RGB 249/89/0
CMYK 0/80/100/0
Hex #f95900



Aqua
RGB 59/194/215
CMYK 65/0/15/0
Hex #3bc2d7



Grape
RGB 121/115/181
CMYK 58/58/0/0
Hex #7973b5



Mango
RGB 246/162/48
CMYK 1/42/92/0
Hex #f6a230



Blueberry
RGB 19/106/180
CMYK 89/59/0/0
Hex #136ab4



Melon
RGB 239/69/104
CMYK 0/88/44/0
Hex #ef4568



Lemon
RGB 252/219/83
CMYK 2/11/79/0
Hex #fcd553



- Stickers (English and Spanish)
- Magnets
- Yard Signs (English and Spanish)
- Small Banners

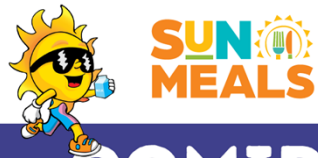
Graphics Themes:

- SUN Program NC
- SummerPalooza
- Summer Nutrition Program



Link to DPI Graphics resources:

<https://drive.google.com/drive/folders/1EV5hsm2rMUYOsJKcYE-8YQCNf3PSwKjX?usp=sharing>



SUN MEALS

COMIDAS DE VERANO GRATIS

AÑOS 18 Y MENORES

Textee COMIDA al 304-304 / Llame al 1-877-8-HAMBRE



SummerMeals4NCKids.org



Esta institución es un proveedor que ofrece igualdad de oportunidades.

← Yard Signs →



SUN MEALS

FREE SUMMER MEALS

18 YEARS & UNDER

Text FOOD to 304-304 / Call 1-866-3-HUNGRY



SummerMeals4NCKids.org



This institution is an equal opportunity provider.



Magnets

Stickers

North Carolina Department of PUBLIC INSTRUCTION

NC SUMMER Nutrition Programs

NO KID HUNGRY NORTH CAROLINA

CAROLINA HUNGER INITIATIVE CarolinaHungerInitiative.org



SUN MEALS SUMMER NUTRITION PROGRAMS FOR KIDS

Newly Designed Small Banner

**FREE
Summer
Meals Here**



**Comidas
De Verano
GRATIS Aquí**

FOR KIDS & TEENS

PARA NIÑOS Y ADOLESCENTES



North Carolina Department of
PUBLIC INSTRUCTION



<https://summermeals4nckids.org>



<https://summermeals4nckids.org/sunprograms>

This institution is an equal opportunity provider. Esta institución es un proveedor que ofrece igualdad de oportunidades.

North Carolina Department of
PUBLIC INSTRUCTION





Here comes
 the **SUN** 
 North Carolina
 Summer Meals



 North Carolina Department of
PUBLIC INSTRUCTION


SUMMER
 Nutrition Programs

 **NO KID
 HUNGRY**
 NORTH CAROLINA

 **CAROLINA
 HUNGER
 INITIATIVE**
 CarolinaHungerInitiative.org





Innovative Rural Non-Congregate Meals

Lynne Privette, NCDPI

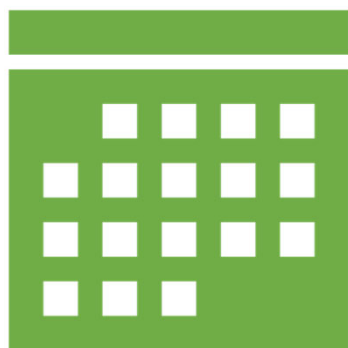


NCM Basics

- Rural Non-Congregate Meals
 - Abbreviation: NCM
- Non-Congregate Meal Service is authorized in **RURAL** areas for new and experienced SFSP and SSO sponsors in **GOOD STANDING**. Good standing means that:
 - Sponsors have met all Program responsibilities
 - Sponsor is current with all financial obligations
 - Sponsor has implemented all corrective actions from their most recent Administrative Review (AR)
- **New Sponsors** who are considering a non-congregate meal site will need to discuss their options with the State Agency as part of their application request



NCM Planning Overview



- **November - January:**
 - Research and outreach potential NCM sites
 - Check site eligibility/rural status and save mapping info
- **January:**
 - Attend NCM virtual webinar
 - Review NCM PowerPoints and documents
 - Submit NCM Interest form and enter NCM sites into survey
- **February:**
 - Continue work on NCM meal site list
 - Develop Integrity Plan and training materials for site staff and admin teams
- **March – April:**
 - 3/1: Summer SFSP/SSO application due
 - Submit NCM documents (the earlier the better)

2025 NCM Integrity Plan

Sponsor Name:

Agreement Number:

CHECK ONE: SFSP SSO

Instructions: Non-Congregate Meals (NCM) Integrity Plan SUMMER 2025

To comply with SFSP and SSO regulations, if a sponsor plans to operate NCMs, completion of an Integrity Plan (IP) is required for summer 2025. NCDPI is asking Sponsors to submit an Integrity Plan (IP) to thoroughly understand how the Sponsor plans to conduct meal site operations at non-congregate meal (NCM) sites and ensure that meals are provided to children according to SFSP/SSO regulations. All Sponsors requesting approval to operate NCM meal site(s) will submit their Integrity Plan along with other required documents to the State Agency. Submit all NCM documents in the SN Technology System "Attachments" Section of your SFSP/SSO application. After submitting documents, email Torra Walker (Torra.Walker@dpi.nc.gov).

These instructions will now be separate from the Integrity Plan that needs to be submitted to the State Agency and your Summer Nutrition consultant. Please read the instructions thoroughly to understand the requirements and ask any questions as you read through.

ALL Non-Congregate Applications must be submitted in this 2025 Integrity Plan format.

- 1) Review the PowerPoints "2025: Understanding Non-Congregate Meal Service" and "2025: Application Steps for NCM"
- 2) IP Areas 1-3 are required for everyone. Areas 4-8 may be required depending on the type of meal service or NCM site
 - IP Area 1: Meal Service Integrity
 - IP Area 2: Food Safety, Information, and Advertising
 - IP Area 3: Civil Rights
 - IP Area 4: Bulk Meals
 - IP Area 5: Home Delivery
 - IP Area 6: Conditional Non-Congregate Sites
 - IP Area 7: Offer Versus Serve (OVS)
- 3) The Prompting Questions and Documentation Requirements act as a guide to assist in developing procedure and explaining methods. Read each IP Area thoroughly and respond. Feel free to write as much information as you need so the State Agency can understand your NCM sites and procedures. Failure to address all required areas may result in delay of approval

Reminder: Your IP should address all required elements. All information contained in the IP must concur with your meal site applications and reflect actual procedures at each NCM meal site. Sponsors must demonstrate the following:

- meals are provided to eligible children*
- procedures are in place to avoid duplication of meals*
- requirements are met-food safety, meal counting/claiming, and eligibility*

Regulation:

Interim Final Rule (IFR) Published December 29, 2023 Effective For SFSP/SSO Program Year: 2024

Establishing the Summer EBT Program and Rural Non-Congregate Option in the Summer Meal Programs

Integrity Plan (IP)

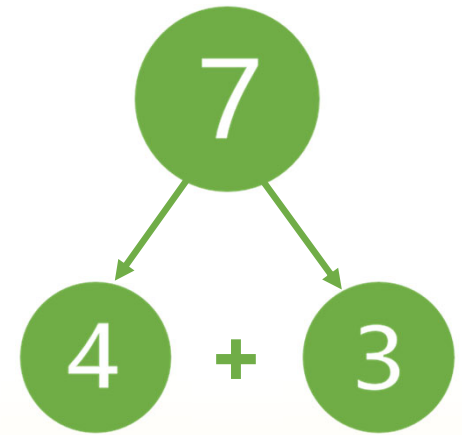
The Integrity Plan outlines your complete, comprehensive plan for non-congregate meals. The IP allows the State Agency to thoroughly understand your proposed meal service operations at NCM sites and ensure that meals are provided to children according to SFSP or SSO regulations.

1) For 2025, there will be 7 main IP Areas. 3 IP Areas are required:

- **Meal Service Integrity**
- **Food Safety and Information**
- **Civil Rights**

2) 4 IP Areas are only required if your SFA/ organization will be offering the following:

- **Bulk meals or bulk milk**
- **Home delivery**
- **Conditional non-congregate site(s)**
- **Offer versus serve (SFAs only)**



Integrity Plan (IP)

Sponsors who wish to operate non-congregate meal sites will submit a detailed IP with their NCM application materials.



IMPORTANT:

- The information in the Integrity Plan will be checked against SFSP or SSO application materials in the SN Technology System
- Meal site information must match what is provided in the IP. If information is altered, let your Summer Consultant know and revise the IP. **The approved IP must always reflect current information at all times**
- **Once meal sites open, the day-to-day procedures must reflect** your approved IP and SFSP/SSO application. Training of staff and monitoring to check compliance are essential



Next: Detailed look at each of the 7 Areas in the Integrity Plan to help understand what is required

IP 1: Meal Service Integrity



Goal: Ensure meals are claimed properly, no child receives duplicate meals, and meals are picked up by a parent or guardian if the child is not present. Ensure meal procedures reflect approved meal site information and families understand how to sign up for meals, if required.

Keys:

- The process to receive meals is very important. How many staff? When is the meal site open? How many total meal sites does the Sponsor operate?
- Meal distribution must maintain integrity at all times, in all situations. Are there hybrid sites? Will the Sponsor require registration and/or maintain a list?
- A system must exist to avoid a child receiving more than the maximum number of meals. This could occur between NCM sites AND between NCM and congregate sites
- Meal counting and claiming must occur at point-of-service, accurately
- Who can pick up meals? Safeguards must be in place to verify parent/guardian as well as avoid duplication of meals for all children

IP 2: Food Safety, Information, and Advertising



Goal: Food should be stored, prepared, and held safely. When distributed, all applicable health and food safety standards apply. Food information will be provided to families if receiving more than one day's meals. Availability of summer meals is shared with potential eligible participants.

Keys:

- Safety of food items: are items shelf-stable, are some refrigerated/frozen? How will the Sponsor transport to the site? How long from packing, to transport, to distribution?
- Temperature, TPHC, or a combination of both? Is this included in staff training materials?
- Multiple days of meals, bulk meals/milk, or home delivery: the Sponsor must provide a menu AND an information sheet that lists how to store and, if necessary, thaw and re-warm food items
- Food safety for site staff – do they demonstrate knowledge? Need more training?
- Advertising: How is the public notified (open NCM site)? For closed-enrolled, how will registered participants be notified of the availability of free meals?

IP 3: Civil Rights



Goal: Sponsors will not discriminate during summer meal programs and will uphold all civil rights requirements. Children requiring meal modifications at NCM sites (with documentation) will be provided alternate options that meet their needs

Keys:

- As with any summer meal site, the “And Justice For All” poster must be prominently displayed for the public to view
- Meal sites and the Sponsor must follow all civil rights requirements and follow non-discriminatory practices for the six protected civil rights classes
- The Sponsor must be organized with a system in place to provide meal modifications for children with documented needs

IP 4: Bulk Meals



Goal: Additional requirements are necessary to serve bulk meals. Information will help explain to families how to prepare each meal with minimal equipment and effort

Bulk Meals refers to food ingredients provided as part of NCM. Bulk milk (more than 8 fl oz portions) is also included here

Keys:

- Ingredient items cannot require any more than minimal preparation, thawing or heating (i.e. a microwave is fine, but not an oven). What equipment is needed? Can a child prepare the meal easily?
- Info to Families: A menu and storage/use instructions is required along with the portion sizes for each menu ingredient provided in the NCM bulk ingredient box. Is it easy for the family to understand how the items combine to make the meal?
- Info about bulk meals must also be included in the other IP areas, as applicable

IP 5: Home Delivery



Goal: Home delivery helps relieve transportation issues and allows families to receive meals for eligible children at their homes; the Sponsor must include additional procedures

Keys:

- A procedure that explains how the Sponsor will invite households to participate and ensure confidential handling of student eligibility data
- Has the Sponsor offered any home delivery in the past? How will the parent/guardian of the eligible child(ren) opt into NCM home delivery and provide current address and contact information?
- Does the Sponsor require that a parent/guardian or the child be home for delivery?
- Are any additional languages needed for delivery personnel or documents?
- Info about home delivery must also be included in the other IP areas, as applicable

IP 6: Conditional Non-Congregate Sites

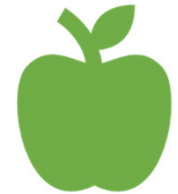


Goal: This site type allows a rural area that is not eligible for meals to serve meals to eligible children at no cost. Children are individually eligible based on free and reduced meal income applications.

Keys:

- Communication to notify families about the meal site and the need to complete a free and reduced meal application is essential for this meal site type
- Sponsor must ensure confidentiality of eligibility information, and ensure procedures are up to date since most Sponsors do not check individual eligibility during the summer
- The Sponsor should consider if they will charge children who are not eligible for free and reduced meals and if so, the procedure to offer this option
- Meals will only be claimed for children who are eligible for free and reduced-price meals - will additional training be provided to admin staff and the claims contact?

IP 7: Offer Versus Serve (OVS)



Goal: OVS allows children to choose from all food components on the menu and decline food items up to the maximum for each meal pattern, if desired

Keys:

- The IP Area will explain the SFA's process for OVS at the meal site in detail. Is there adequate staffing? Administrative capacity to monitor?
- Has site staff been trained recently on OVS for the summer meal pattern? There are key areas that can be tricky when offering the meal pattern via OVS
- Children will need guidance on selecting items with OVS. Site level staff should be very comfortable regarding which item(s) a child could take to complete their meal
- Info about offer versus serve must also be included in the other IP areas, as applicable

Offer versus serve is allowed in Federal regulation [7 CFR 225.16f(1)(ii)] for SFA Sponsors. Non-profit community sponsors are not eligible for this option for SFSP

Applying for Non-Congregate Meals

- NCDPI offers a step-by-step application process. Because each Sponsor's plan is unique, the Sponsor will work with one of the Summer team throughout NCM from application to approval
- Each step must be completed before the next one can begin.
- Start now:
 - **Research possible meal sites**
 - **Think about your NCM procedures**
 - **Create/revise training documents to be NCM specific**
- NCDPI will host a webinar in January to help Sponsors learn how to determine rural status and eligibility for meal sites and and discuss the steps to apply for NCM



NCM Application Tips:

- 1) Start early
- 2) Be thorough
- 3) Allow 6-8 weeks (or more)! for revisions



MAY START DATE: submit NCM application by April 1, 2025

JUNE START DATE: submit NCM application by April 15, 2025

Steps to Apply

This information is provided as informational only. The non-congregate meal application is not yet open for summer 2025.



1) Read and understand the policy memos related to NCM:

- [USDA Interim Final Rule](#)
- [USDA Policy Memo SFSP 04-2024, SP 06-2024](#)
- [USDA Policy Memo SFSP 07-2024, SP 13-2024](#)
- [USDA Policy Memo SFSP 08-2024, SP 15-2024](#)

2) Complete the NCM Interest Form [LINK HERE](#)

NEW: As part of the Integrity Plan, each Sponsor will maintain a document that includes the total NCM sites of each type, dates of service, meal types, etc.

3) **NEW:**

Sponsors will check their own meal sites for **eligibility** and **rural status**.

Steps to Apply (continued)

4) Read and understand the following slides:

- **2025: Understanding Non-Congregate Meal Service in Rural Areas**
- **2025: Application Steps: Non-Congregate Meal Service in Rural Areas**

5) When steps 1-4 are complete, submit the **Integrity Plan, training materials, and 2025 attestation form** for NCDPI approval.

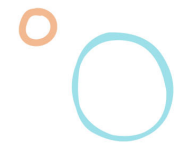
6) Upon approval of all items from Step 5, **NCDPI will add the non-congregate rural meal site application(s)** to the SN Technology System (SNTS) for completion by the sponsor. If site(s) operated approved NCM last year, NCDPI will advise when the meal site application can be submitted for approval
*** Please DO NOT enter meal site applications for NCM sites prior to receiving approval**

7) NCDPI will review and approve site and sponsor applications for SFSP/SSO

Remember

Plan early and understand the regulations for non-congregate so that when NCDPI hosts the NCM webinar and releases the application materials, the Sponsor is prepared to thoroughly read all materials and draft their application documents.

Don't be overambitious with your plans – work through what you are able to manage and start there!



RURAL NON-CONGREGATE SUCCESS STORIES

Tamara Baker

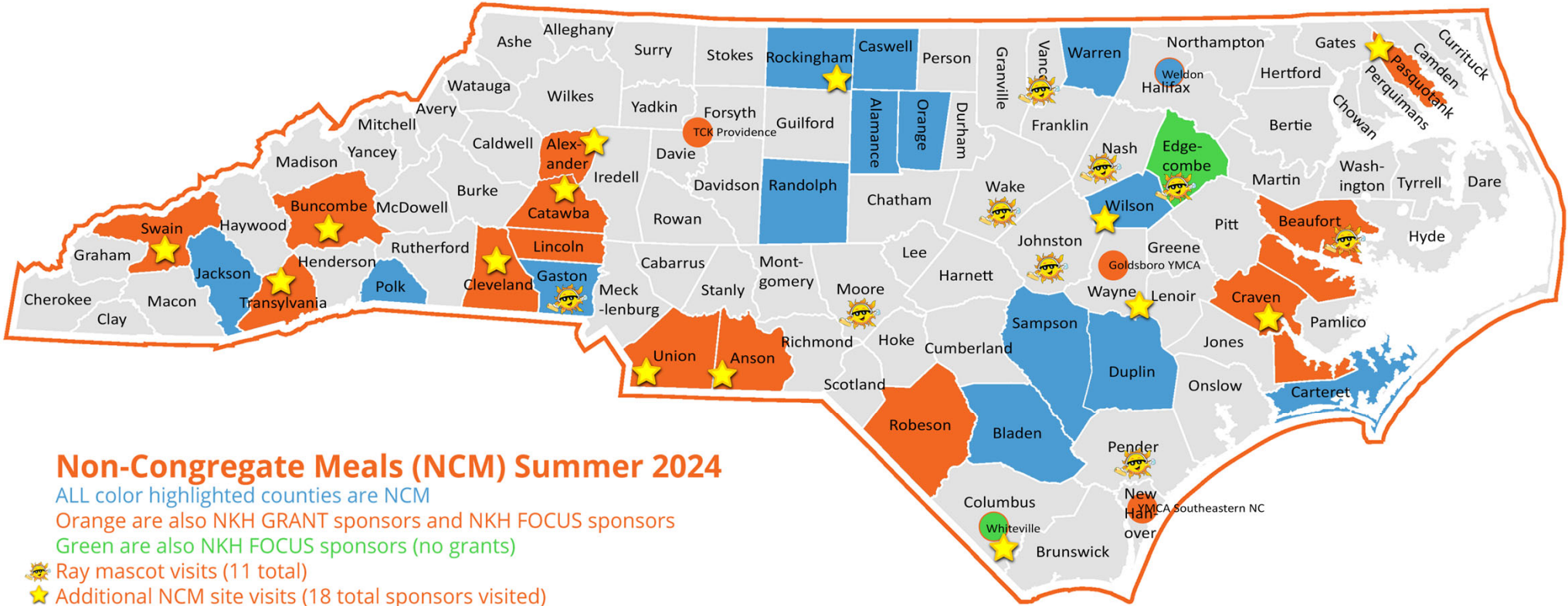
Carolina Hunger Initiative and No Kid Hungry NC
UNC Center for Health Promotion and Disease Prevention



2024: YEAR 2 NCM IN NC

- 30 NC School Food Authority (SFA) meal sponsors and 3 Community Organization sponsors served NCM.
- 194 NCM sites in NC served meals
- Sponsors used a combination of:
 - ✓ Allowing designated guardian or parent pickup of meals for children
 - ✓ Bulk meals for up to 5 days
 - ✓ Mobile distributions in neighborhoods
 - ✓ Two counties (Transylvania and Rockingham) delivered to homes.





Non-Congregate Meals (NCM) Summer 2024

ALL color highlighted counties are NCM

Orange are also NKH GRANT sponsors and NKH FOCUS sponsors

Green are also NKH FOCUS sponsors (no grants)

☀️ Ray mascot visits (11 total)

★ Additional NCM site visits (18 total sponsors visited)

Updated Sept. 9 2024



Johnston County Schools: Congregrate Meal Site in Smithfield, NC

VIDEO



Hattie Lofton
Smithfield, NC (Johnston County)



BOOST YOUR Summer Nutrition Program



Engage local partners to expand your reach and inform families!

Local partners can help expand the reach of your summer nutrition program. Consider the following ways to help **inform families** in your community:

- If you're a school district meal sponsor, start with your **public information officer (PIO)**. Request the PIO sends an announcement about your meal programs in WEEKLY robo calls and emails to families and posts to the district website homepage.
- Search for local **Facebook groups** that may be a resource for parents looking for ways to keep their kids active in the summer. Post promos to the group.
- Many schools have "**room parents**" that can help spread the word to families. Ask schools to provide information on your meals program to room parents.
- Consider hosting a meal site at a local **splash pad** or recruiting families from those locations to come to your nearby meal site.
- Post announcements about your meal service on community apps such as **Nextdoor, Facebook, Reddit, and MeetUp**.
- Search online for local **pediatric healthcare providers**. Ask these offices to post your flyer on their bulletin board or on the wall/door inside each exam room.
- Reach out to **local radio stations** and ask them to mention your sites on their show. Ask if they are interested in hosting you on their show where you can tell listeners about the services you provide.
- Contact your **local parks and rec departments, boys and girls clubs, and YMCAs** to see if you can provide meals for their campers.
- Contact local **daycares** to see if you could provide meals to children in their care. Remember, summer nutrition programs can provide meals for toddlers through age 18!
- Reach out to local **churches and faith-based organizations** - ask if you can post your flyer on their bulletin board, in their bulletin, and website. Are they having camps or **Vacation Bible School** where you can feed the children?
- **PLANNING AHEAD...**The winter holiday break is a great time for schools to send a note home with students to advertise summer meal programs. Many families are signing their children up for summer camps as early as January of the upcoming year!

FIND MORE PROMOTIONAL RESOURCES at SummerMeals4NCKids.org

This material was funded by USDA's Supplemental Nutrition Assistance Program - SNAP. This institution is an equal opportunity provider.



ENGAGING LOCAL PARTNERS

- Local parks & recs, Ys, Boys & Girls Clubs, daycares
- Faith-based camps and programs such as Vacation Bible School
- Host meal site at a Splash Pad!





PROMOTION ASSISTANCE

- ❑ Plan a fun event
- ❑ Invite News Media to visit meal site, especially if you are hosting an event
- ❑ Seek promotion help from school district Public Information Office – or Outreach person in your organization
- ❑ Post on FaceBook parent groups and on NextDoor groups



VEHICLE WRAPS

Branded **wraps** printed and installed by FedEx

- \$1,100 for 58 sq'
- \$3,200-\$4,000 for full van wrap

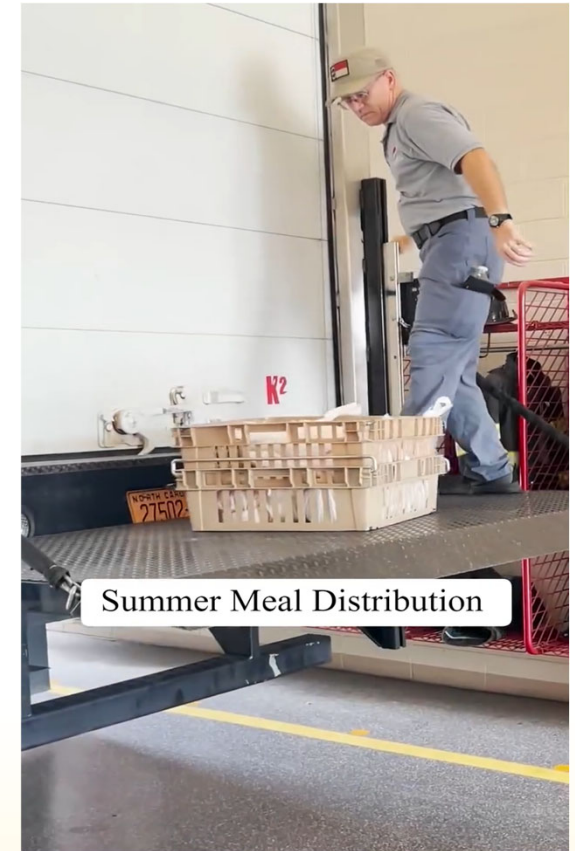
Door magnets 2'x2' for \$50 each

SFAs: Fund with School Nutrition micro-purchases

Ordering information:
SummerMeals4NCKids.org



Gaston County Schools: Non-Congregate Meal Site - VIDEO



Videos – NCM Visits

Elizabeth City-Pasquotank Public Schools



Whiteville City Schools



Videos – NCM Visits

Goldsboro YMCA



NCM 2024 Success

2025 Sponsor Plans: SURVEY

Up Next...

Map of Summer Programs in NC

As you break, please have one person from your organization join us at our map. We'd love for you to place a sticker on your location (if you have more than one, use your sponsor office or predominant area).