





## Here comes **North Carolina**

#### **SUMMER AWARDS 2024**















## Summer Nutrition Champion Awards



Farm to Summer



Going the Distance in Innovation



Rising Star



Rural Non-Congregate Innovation (NEW)



Superior Site













#### Farm To Summer Award



The Farm to Summer Award recognizes Summer Nutrition Programs that implemented Farm to Summer initiatives in their programs including serving locally grown, caught or raised foods and conducting agricultural and nutritional education activities.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.















The Going the Distance in Innovation Award honors returning Summer Food Service Program and Seamless Summer Option sponsors who implement innovative concepts and marketing strategies in their Summer Nutrition Programs to increase participation.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.













Please congratulate the winners that will be present at SummerPalooza summits in Hickory and Greenville!

Iredell-Statesville Schools

Boys & Girls Clubs of the Coastal Plain

Boys & Girls Clubs of Wake County











































































School Nutrition Director Iredell-Statesville Schools



















## School Nutrition Going the Distance in Innovation Award





## We fed over 100 meals per day at the summer STEM camps. The students loved it!

"We are so very thankful for the "lunch ladies" who provided our campers with delicious and nutritious breakfast and lunch daily. Cinnamon Toast Crunch cereal and pizza were among their favorites." Dr. Debra Lester, ISS STEM Coordinator.

One of the STEM campers Catelyn Clark said, "Pizza day is fire!"

# Summer Feeding June and July 2024

- 28 Camps
- 17 Sites
- 39 Days Served
- 30,798 Meals Served



#### NCDPI | Office of School Nutrition School Nutrition Update June 10-14, 2024

"Honk If You See the New Iredell-Statesville Schools Food Truck! The Iredell-Statesville School Nutrition Department is very excited to announce the arrival of their new food truck. The food truck will allow the School Nutrition team to offer meals for field days at schools, local field trips, summer feeding camps, and special events. The food truck has been a dream of ISS School Nutrition Director Tina Wilson for the past 12 years. Dreams really can come true!"



#### ANNOUNCING THE ARRIVAL OF THE NEW

#### IREDELL STATESVILLE SCHOOLS FOOD TRUCK



Services Provided by Iredell Statesville Schools Nutrition Department

Field Days at Schools

Local Field Trips

**Special Events** 

Summer Feeding Camps

**BOOK THE** 

IREDELL STATESVILLE FOOD TRUCK FOR YOUR EVENT

Contact Tina Wilson tcwilson@iss.k12.nc.us or call 704-873-2175

# "The food truck has been my dream. Dreams really can come true!"

**Tina Wilson School Nutrition Director** 



### Rising Star Award



The Rising Star Award will be awarded to new Summer Nutrition Program sponsors who ran a superior first or second year of operation that included a menu with appealing, quality, nutritious meals, engaging, educations enrichment that promotes learning, fitness, and a healthy lifestyle, and strategies and/or partnerships to support participation.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.













## Rising Star

Please congratulate the winner that will be present at the SummerPalooza summit in Greenville!

#### **Boys & Girls Clubs of the Coastal Plain**





































The Rural Non-Congregate Innovation Award honors returning Summer Food Service Program and Seamless Summer Option sponsors who implement innovative concepts and marketing strategies as part of one or more rural non-congregate meal sites.

Eligibility Requirements: Sponsors are required to be in good standing with all School and/or Summer Nutrition Programs. This means the sponsor has had no major findings or program violations, has completed and implemented all corrective actions from the last compliance review, was not found seriously deficient in the past two years, and has never been terminated from the Summer Nutrition Programs.













Please congratulate the winners that will be present at all three SummerPalooza summits!

Beaufort County Schools
Elizabeth City-Pasquotank Public Schools
Transylvania County Schools
Whiteville City Schools
YMCA of Southeastern NC























































































Non-congregate feeding





#### Site Information

- 19 Total Sites
- 1 Non-congregate County Library, chosen for walking access, central location & activity attractions. Sent 5 day meal boxes Fridays, 10 meals.
- 9 Hybrid School sites, sent weekend meals with students, 4 meals.
- 9 Congregate Community



#### Menus

- Variety of fresh fruits & veggies served weekly.
- Healthy shelf-stable favorites feel like treats.
- Two-week rotating menu.

| Fresh   | Shelf-Stable   |
|---|--|
| Apples Bananas Oranges Carrots Tomatoes Cucumber Celery | Jerky Cheese Doritos Seeds Applesauce Salsa Breakfast items PBJ Milk |
|   |  |

#### Library Meals:

A total of 12,325 meals at the library in 7 Fridays!



Free, healthy meals for kids and teens 18 and younger!

#### Find your closest meal site:

- Text FOOD or COMIDA to 304-304
- Or visit online at <u>SummerMeals4NCKids.org</u>

#### Provided by:





**Summer Meals Partners:** 







#### **#SUMMERMEALS4NCKIDS**

- Public Schools and the Pasquotank Public Library have partnered together for summer meals!
- 2 No ID or registration needed!
  Gather with us for food, fun,
  and reading!
- This summer, 5 day meal boxes will be served each Friday in the library:
  June 14, 21, 28
  July 5, 12, 19, 26
  Learn more at
  SummerMeals4NCKids.org

This institution is an equal opportunity provider.



#### Innovation

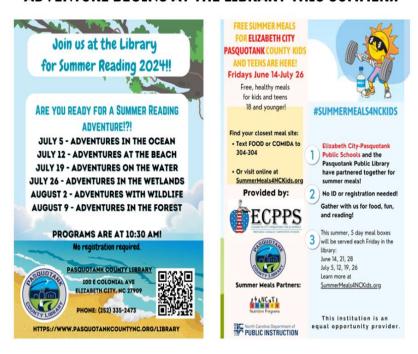
\*First time community partnership!

\*We joined with our library and planned fun, free activities at meal time, in an airconditioned facility.

\*Themed activities split for age groups.



#### **ADVENTURE BEGINS AT THE LIBRARY THIS SUMMER!!**



Are you looking for some fun summer activities? When searching for adventures this summer, look no further than the Pasquotank County Library!





















# Whiteville City Schools School Nutrition

27 Sites

9 non-congregate mobile 1 non-congregate hybrid 18 congregate

School Nutrition Non-congregate sites were predominantly low income apartments where children had limited transportation to access open sites. The sites were chosen because the location could provide meals to multiple children at a central location in a short amount of time, allowing us the opportunity to cover as many sites as possible.

This allowed school nutrition to maximize the number of children that could receive the meals.

#### **School Nutrition Meals**

School Nutrition wanted to come up with a innovative way to reach our children in need. School Nutrition purchased a Food Truck with hot and cold holding, hand washing station, lights, service counter and service window and powered with a generator.





## Meal Service

Non-congregate mobile sites were provided a hot meal and snack Monday-Thursday by our food truck, On Thursday the child also received a bundle with shelf stable meals (lunch and snack) for Friday, Saturday and Sunday.

School Nutrition had a 3 week cycle menu for the summer.





The School Nutrition Food Truck was featured in an article in the local News paper.

A representative for the Carolina Hunger Initiative visited our program this summer. She went out on the non congregate route and took pictures and made several videos.

The News Reporter + Toesday, May 3, 2002 + 3A

#### 'Making a difference with every meal' City schools to use food truck for summer meals



From left to right, School Nutrition Services (SNS) Supervisor Patricia Slater, Whiteville City Schools Supervisedent Marc Whichard an Jentry expects that the vehicle SNS Director Jamesie Gentry stand beside the newly acquired School Nutrition Services food truck.

It more staff may accompany the With concerns about how to sale-reation Department, has partnered from the Public School Forum of The program offers a variety of an depending on how many people. By distribute food to school children with the Summer Pool Services. North Carolina, Culumbus County options for breekfast, funct, directring its Summer Food Service had tophysically transport food into grans. "Having free, but nutritional a rank of a meaning most secure and

here it quick to so and will 'vo- ported over long distances in whi- ages 1-18 is such a great poset for

That won't be an issue with this ling America, 20.1% of children in anxioty depression and suicidal

Columbus County children seem and younger, meals will not cost

(Access the videos and pictures from the visit)

https://adminliveunc.sharepoint.com/:f:/r/sites/CarolinaHungerInitia tive/Shared%20Documents/General/Summer%20Meals/Photos/Sum mer%202024%20Non-

Congregate%20Sites/Whiteville%20City%20Schools%207.18.24?csf= 1&web=1&e=107U2g

#### Whiteville City Schools Summer Food Service Program 2024

With summer right around the corner, it's time to think about keeping children eating healthy while school is out. Whiteville City Schools provides free meals to children during the summer. Each year, the U.S. Department of Agriculture partners with local organizations like Whiteville City Schools to provide free meals to children when school is out for the summer. Any child under the age 18 may come and eat.

<u>AVAILABLE TO:</u> All children between the ages of 1 year and 18 years of age who go to an approved open site during meal service times.

#### **SUMMER LOCATIONS:**

WALK-IN SITES: Meals will be served

EDGEWOOD ELEMENTARY -- Monday-Thursday-June 17-August 1, 2024 (Closed July 1-4, 2024)

TIMES: 7:30 a.m.-9:00 a.m. (breakfast) -- 11:00 p.m.-12:30 p.m. (lunch)

MOBILE STOPS: GRAB AND GO!!!!

MEALS WILL BE SERVED - MONDAY-THURSDAY - JUNE 17, 2024-AUGUST 1, 2024 (Not operating July 1-4, 2024

HOLIDAY MOTEL - 10:15 am WHITEVILLE HOUSING - 1:05 pm

COVEY RUN - 10:25 am COPPERSTONE - 1:30 pm KENT PLACE - 10:45 am SAWMILL - 1:45 pm

BROOKBERRY APTS - 12:45 pm

School Nutrition will be offering mobile meals at locations near you. The locations will be posted on the Whiteville City Schools School Nutrition website with approximate arrival times.

BECOME AN OPEN FEEDING SITE: Your community building or place of faith could become a feeding site. Sites are the physical locations were food is served. Each site location must work with the Summer Food Service Program Sponsor, Whiteville City Schools.

#### POTENTIAL SUMMER FOOD SERVICE SITES:

1. Recreational Programs

4. Whiteville City School Cafeterias

2. Community summer programs and events

5. Enrichment programs

3. Bible schools

MEALS: Breakfast, lunch, dinner, and/or snack: nutritionally balanced meals are served at no cost to children.

<u>PARTICIPANT TRAINING</u>: One-hour training sessions offered on multiple dates, locations and ongoing throughout the SFSP operation dates TBD.

Contact: Whiteville City Schools Nutrition Services

School Nutrition Director: Jamesie Gentry - 910-641-6429

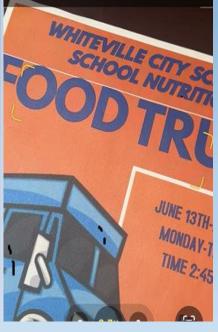
School Nutrition Supervisor: Patricia Slater - 910-641-6430

107 West Walter Street, Whiteville, NC 28472



WCS-School Nutrition worked hard to spread the word.
We ran advertisements in the local paper, distributed posters and flyers, and posted sites on School Nutrition Website







#### Superior Site



The Superior Site Award honors an SFSP or SSO Sponsor and site representative that operated an open site that went above and beyond to gain and maintain participation from the children and local community.

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## Superior Site

Please congratulate the winner that will be present at the SummerPalooza summit in Greenville!

#### YMCA of Southeastern NC









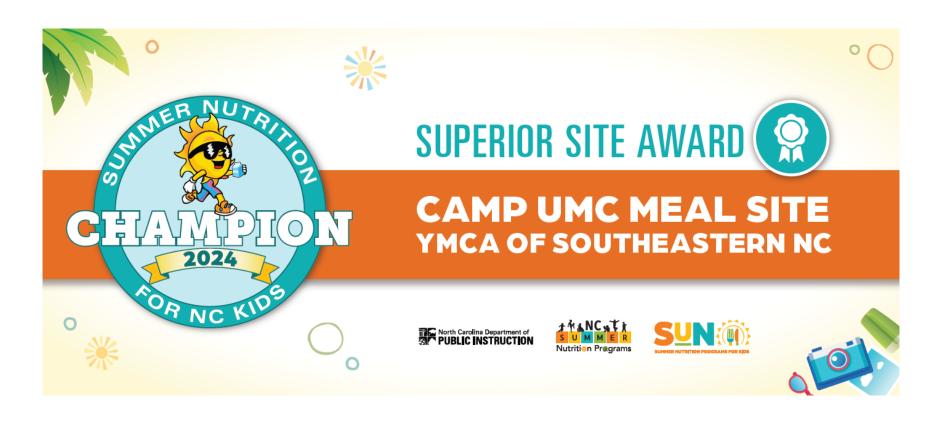








# **Superior Site**











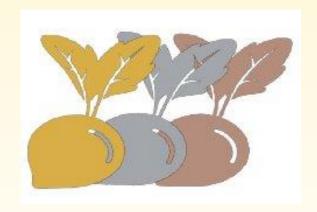








## Turnip the Beet Award



### Who is eligible and how do they apply?

- •All Summer Meal Programs sponsors in good standing may be eligible
- •The nomination must include a completed Nomination Form and a detailed one-month menu. The Nomination Form is available on the USDA-sponsored **Turnip the Beet** webpage https://www.fns.usda.gov/sfsp/turnip-the-beet.

### How are nominations evaluated?

•Nominations must clearly illustrate how the meals are appetizing, appealing, and nutritious. The Nomination Form includes short-answer questions and menu criteria based on the Dietary Guidelines for Americans. The criteria include serving local foods, a variety of vegetables and fruit, whole grains, and low-fat and fat-free milk.

### What are the prizes?

•Three award levels are available: gold; silver; and bronze. All winners will receive a certificate and will be featured on the **Turnip the Beet** webpage.















Beaufort County Schools
Catawba County Schools
Elizabeth City-Pasquotank Public Schools
Halifax County Schools

Boys & Girls Clubs of Wake County Food Bank of Central and Eastern NC YMCA of Southeastern NC

















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION

2024 SUMMER NUTRITION PROGRAMS USDA "TURNIP THE BEET" NOMINEE

**BEAUFORT COUNTY SCHOOLS** 





















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION

2024 SUMMER NUTRITION PROGRAMS

USDA "TURNIP THE BEET" NOMINEE

**ELIZABETH CITY-PASQUOTANK PUBLIC SCHOOLS** 





















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION

2024 SUMMER NUTRITION PROGRAMS USDA "TURNIP THE BEET" NOMINEE

**HALIFAX COUNTY SCHOOLS** 





















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION

USDA "TURNIP THE BEET" NOMINEE

BOYS AND GIRLS CLUBS
OF WAKE COUNTY



















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION

2024 SUMMER NUTRITION PROGRAMS

USDA "TURNIP THE BEET" NOMINEE

**FOOD BANK OF CENTRAL AND EASTERN NC** 





















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION

2024 SUMMER NUTRITION PROGRAMS USDA "TURNIP THE BEET" NOMINEE

YMCA OF SOUTHEASTERN NC



















NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION

2024 SUMMER NUTRITION PROGRAMS USDA "TURNIP THE BEET" NOMINEE

**CATAWBA COUNTY SCHOOLS** 





















School Nutrition Director Catawba County Schools

















# Turnip the Beet

Rural Meal Feeding Locations





## Menu, Logistics, and Staffing

- Menus were built around our NSL & NSB program to minimize procuring new items and supplies.
- Logistics Placement of rural feeding locations were based on previous bus routes and equitable access for the community, yet strategically placed to aid the integrity of our program.
- Staff members worked extremely hard to provide meals to their community in a positive safe manner, which is the reason why I wanted to apply for the Turnip the Beet award. They were the heart of the program.
  - Staff members receive their regular rate of pay during the summer, yet managers work 6 hours and assistants work 4 hours a day, Monday – Thursday.
  - All staff members participated in rural meal training to understand the process.



### Menu

- Like items were packaged together and placed in a T-shirt bag to expedite meal service.
  - Freezer items in one bag, cooler items in another, room temperature in another.
- Menu Improvements for 2025:
  - Procure bulk containers of milk for easier distribution & reduce cooler space for patrons.
  - Create a two week menu cycle to reduce menu fatigue.

### Rural - Bulk Meals

### Summer 2024 Menu

| Breakfast: | Monday              | Tuesday            | Wednesday          | Thursday           | Friday             |
|------------|---------------------|--------------------|--------------------|--------------------|--------------------|
| Entrée     | Fruit Filled Pastry | Breakfast Muffin   | Cereal Bowl Pak    | Sweet Roll         | Breakfast Bread    |
| Fruit      | Fresh Fruit         | Fresh Fruit        | Fresh Fruit        | Fresh Fruit        | Fresh Fruit        |
| Milk       | 1% Unflavored Milk  | 1% Unflavored Milk | 1% Unflavored Milk | 1% Unflavored Milk | 1% Unflavored Milk |

| LUNCH:    | Monday                                 | Tuesday                | Wednesday 1            | hursday                 | Friday  |
|-----------|--|------------------------|------------------------|-------------------------|---|
| Entrée    | Chef Salad w/Deli<br>Meal and Crackers | PB&J<br>w/Cheese Stick | Hamburger/Cheeseburger | Prepackaged<br>Sandwich | Pizza Munchable<br>Flatbread<br>Mozzarella Cheese |
| Vegetable | Included in Salad                      | Vegetable Medley       | Corn                   | Vegetable Medley        | Marinara  |
| Fruit     | Fresh Fruit                            | Fresh Fruit            | Fresh Fruit            | Fresh Fruit             | Fresh Fruit                                       |
| Milk      | 1% Unflavored Milk                     | 1% Unflavored Milk     | 1% Unflavored Milk     | 1% Unflavored Mil       | 1% Unflavored Milk                                |



- Sites were strategically selected based on location, so that folks cannot pick up at two meal sites.
- We served meals on the same day to simplify integrity process.
- Bus locations were in close proximity to production kitchen to maintain proper holding temperatures and to back up meals if necessary.
  - Buses with ramps helped ease distribution process.
- School sites used the school's car rider lines to distribute meals and ice cream/ milk boxes boxes were moved outside to hold freezer/ cooler items.







• Staff were provided flow charts and labor sheets to help create a strategy for their specific operation; in addition, to frontline training.

### ELEMENTARY SCHOOL FLOW CHART

Rural Sites – June 10<sup>th</sup> – August 14<sup>th</sup>
(Meal times 11:30 AM – 1:00 PM)





| Startown              |                   |  |  |  |
|-----------------------|-------------------|--|--|--|
| May 28 - June 27      | July 8 - Aug 15   |  |  |  |
| Leo Morton -MGR       | Leo Morton        |  |  |  |
| Nancy Johnson         | Nancy Johnson     |  |  |  |
| Shannon Martin        | Shannon Martin    |  |  |  |
| Donna Beiner          | Donna Beiner      |  |  |  |
| Melody Laws - Food    | Melody Laws -     |  |  |  |
| Bus/monitor           | Food bus! monitor |  |  |  |
| Doris Propst          | Doris Propst      |  |  |  |
| Wendy McRary          | Wendy McRary      |  |  |  |
| Sharon Sanders - Food | Sharon Sanders -  |  |  |  |
| bus/ monitor          | Food bus! monitor |  |  |  |

Training Participants

 The communications officer sent text messages, emails and telephone announcements to parents before the program started.

 We posted how the program works on line, as well, to help participants understand how the program works.

 Staff were to provide additional education, when necessary.



## **Non-Discrimination Statement**

In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotape, American Sign Language), should contact the responsible state or local agency that administers the program or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <a href="https://www.usda.gov/sites/default/files/documents/ad-3027.pdf">https://www.usda.gov/sites/default/files/documents/ad-3027.pdf</a>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

### 1.mail:

U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410; or

#### 2.fax:

(833) 256-1665 or (202) 690-7442; or

### 3.email:

Program.Intake@usda.gov

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