

SUPERIOR SITE AWARD

The Superior Site Award will be presented to a SFSP or SSO sponsor and SITE representative that operated an open site that went above and beyond to gain and maintain participation. In addition to implementing practices to gain participation, the length of site operation will also impact the points awarded. The award is open to all eligible sponsors operating an open site. Sponsors and site representatives are encouraged to send in supporting documentation.

To apply for this award, please submit:

- **A slide presentation**, 3-5 slides, no more than 40 words per slide plus notes as needed. **These slides are your application!** Make sure you address all of the criteria from the rubric in your slides. The presentation should demonstrate how the site utilized volunteers, activities provided at the site, and how the site was marketed and advertised. All this information should convey how your site gained and maintained participation throughout summer.
- **Bonus: Supporting Documentation.** Supporting documentation could include but is not limited to news clips about your program, social media posts, photos, testimonials and feedback from youth, outreach and promotion materials, community statements, State Agency feedback, special events, activities at meal sites, etc.

See the rubric on the next page for the distribution of points and additional guidance in preparing your materials for submission. Note: NCDPI will calculate the days of site operation based on the 2024 site application.

SUBMISSION INSTRUCTIONS: Please send the presentation and all attachments in ONE email to carolinahungerinitiative@unc.edu with the title “**2024 Summer Nutrition Champion Awards – Your Sponsor/Stakeholder Name**” in the subject line of the email. Label the documents and/or attachments with the title of the award you are entering and your sponsor/stakeholder title, Ex. “**Superior Site Award – Apple County Schools**”. See the awards overview page for additional info.

All nominations should be submitted no later than Tuesday, October 22 by 5 PM.

Awardees will be recognized at the November 2024 SummerPalooza! planning summits, and may be asked to make a short presentation at a SummerPalooza! Summit. Further information regarding the presentation content will be provided to awardees. The Summer Nutrition Champion nominees will be evaluated by an independent party outside of the NCDPI School Nutrition Staff. For questions, please email carolinahungerinitiative@unc.edu.

Thank you and good luck!



Superior Site Award Rubric

| Presentation Components (up to 6 points) | 0 points (Sponsor does not describe this topic) | 1 point (Sponsor describes one example) | 2 points (Sponsor describes two or more examples) | Total Points |
|---|---|---|---|---------------------|
| Utilization of volunteers at site | | | | |
| Activities provided at site | | | | |
| Advertising or marketing of site | | | | |

| Length of Site Operation (up to 6 points) NCDPI will provide this information | 0 points | 2 points | 4 points | 6 points |
|---|-------------------------------|--------------------------------------|--------------------------------------|-------------------------------|
| | Site operated 10 or less days | Site operated between 11 and 25 days | Site operated between 26 and 40 days | Site operated 41 days or more |

| Bonus: Supporting Documentation | 0 points | 1 point | 2 points |
|--|--|---|---|
| Circle one | Sponsor does not provide any relevant supporting documentation | Sponsor provides one form of relevant supporting document | Sponsor provides two or more forms of relevant supporting documentation |

| | | |
|---|----------------------|-----------|
| Bonus: Community Partnerships (1 point) | Total points: | out of 15 |
| Describe how you partnered with other organizations to expand your reach and impact | | |

